



*Office of the Undersecretary*

Telefax: 631-84-92  
Direct Line: 633-72-03  
Trunk Line: 632-13-61 locals 2006 / 2105  
E-Mail Address: [rcbacani@deped.gov.ph](mailto:rcbacani@deped.gov.ph)  
Website: <http://www.deped.gov.ph>

DepED MEMORANDUM  
No. 432 s. 2003

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**2004 "LIGTAS TIGDAS" CAMPAIGN**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
Vocational Schools Superintendents/Administrators

1. Pursuant to Executive Order No. 237 dated September 19, 2003, the Office of the President (OP) has directed the conduct of a national follow up measles campaign called "Ligtas Tigdas" on February 2004. The Department of Health (DOH) was designated as the lead agency. Free measles vaccines shall be given to all children aged between nine (9) months to less than eight (8) years of age.
2. All regional directors, schools division/city superintendents and principals/school heads are enjoined to support this nationwide campaign. School health and nutrition personnel in coordination with the Local Government Units (LGUs) shall lead the advocacy activities to ensure high immunization coverage, and to actively participate in the vaccination of children in the schools. Enclosed is the Executive Order No. 237 for the reference of the involved agencies on the delineation of roles.
3. The accomplished report on the "Ligtas Tigdas" Campaign shall be incorporated in the first quarter report on the Integrated School Health and Nutrition Program, to be submitted to the Health and Nutrition Center (HNC), DepED Complex, Meralco Ave, Pasig City on or before April 15, 2004. For more information please contact HNC at tel. nos. (02) 633-7245, 632-1361 loc. 2150.
4. Immediate and wide dissemination of this Memorandum is desired.

*Ramon C. Bacani*  
**RAMON C. BACANI**  
Undersecretary  
Officer-in-Charge

Reformatted by: alma/ligtas tigdas  
November 4, 2003

Encl.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

✓ CAMPAIGN  
✓ HEALTH EDUCATION

*"Educating for a Strong Republic"*

**MALACAÑANG**  
Manila

BY THE PRESIDENT OF THE PHILIPINES

EXECUTIVE ORDER NO. 237

AUG 17 2003  
R. Lopez  
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**DIRECTING THE CONDUCT OF A NATIONAL FOLLOW UP MEASLES CAMPAIGN ON FEBRUARY 2004 AND DESIGNATING THE DEPARTMENT OF HEALTH AS THE LEAD AGENCY FOR THE PURPOSE**

**WHEREAS**, sustaining high measles immunization coverage has been proven effective in combating the measles infection and deaths and interruption of measles transmission;

**WHEREAS**, in 1998 the Philippines adopted a ten-year plan, otherwise known as the Philippines Measles Elimination Campaign (PMEC) through Presidential Proclamation No. 4, which aims to interrupt the circulation of measles virus in all communities by 2008;

**WHEREAS**, the 1<sup>st</sup> phase of the Philippine Measles Elimination Campaign (PMEC) was successfully implemented in 1998 through the collaborative efforts of national and local governments, communities, religious, and business sectors and international agencies;

**WHEREAS**, the government has declared a policy to promote the rights of children to survival, development, special protection and participation with full recognition of the nature of childhood and its special needs;

**WHEREAS**, in support of this policy, Congress passed the Early Childhood Care and Development (ECCD) Act (Republic Act No. 8980) which commit the institutionalization of a national system for ECCD that is comprehensive, integrative and sustainable, that involves multi-sectoral and interagency collaboration at all levels;

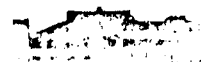
**WHEREAS**, the Local Government Code states that the local government shall be responsible for the delivery of basic health services and the Department of Health (DOH) shall assist these local government units;

**WHEREAS**, addressing this concern shall be efficiently undertaken through the joint effort of the national and local government and other key stakeholders, the community and the parents;

**NOW, THEREFORE, I GLORIA MACAPAGAL-ARROYO**, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order the conduct of a nationwide follow-up measles campaign to be called the "Ligtas Tigdas" Campaign on February 2004. Free measles vaccines



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shall be given to all children currently residing in the Philippines between ages 9 months to less than 8 years of age.

**SECTION 1. *Lead Agency.*** The Department of Health, through the Secretary of Health, shall lead in the implementation of the "Ligtas Tigdas" campaign on February 2004. As such, he shall be empowered to call upon all agencies of the Government for assistance in the implementation of this Executive Order, including, but not limited to the following:

- a) Department of Interior and Local Government
- b) Department of Education
- c) Department of Social Welfare and Development
- d) All Local Government Units (LGU)

As the lead agency, the Department of Health shall formulate and disseminate guidelines and procedures on the implementation of the campaign; provide technical assistance to LGUs; conduct national/regional advocacy and social mobilization activities; provide all the necessary vaccines and other logistics, allocate and distribute in a timely manner, all measles vaccines, syringes and needles, safety boxes to all catchment areas, and monitor all LGU activities in all phases of the campaign.

**SEC. 2. *Responsibilities of the Department of Interior and Local Government (DILG).*** The DILG, through the Secretary of Interior and Local Government, shall issue and disseminate appropriate memorandum circulars to all local chief executives, mobilize field offices, and directly oversee activities, supervise, monitor and evaluate immunization activities in order to ensure high performance immunization coverage in all communities.

**SEC. 3. *Responsibilities of the Department of Education (DepEd).*** The DepEd, through the Secretary of Education, shall ensure high immunization coverage in all public and private schools by exerting all efforts to inform parents and guardians of target schoolchildren about the campaign and mobilizing all medical teams to conduct vaccination in schools in coordination with LGUs. The DepEd shall issue and disseminate appropriate circulars for the purpose.

**SEC. 4. *Responsibilities of the Department of Social Welfare and Development (DSWD).*** The DSWD, through the Secretary of Social Welfare and Development, shall ensure that all target children enrolled in Day Care Centers and other welfare institutions under their supervision are vaccinated against measles, issue and or disseminate appropriate circulars, and assist in the advocacy and social mobilization for the purpose of this campaign, in coordination with the LGUs.



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**SEC. 5. Responsibilities of Local Government Units.** The LGUs shall lead the local implementation of the campaign, exerting special effort to encourage every family to have their children immunized so that 100% of the target children are vaccinated. As such, they shall extend appropriate resources to ensure the success of the campaign including the conduct of vigorous social mobilization activities; issuance of appropriate ordinances, resolutions, memorandum circulars, and other relevant orders. They are likewise ordered to submit accomplishment reports of the immunization activities two (2) weeks after the completion of the immunization period;

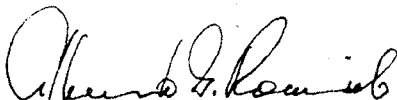
**SEC. 6. Participation of the Civil Society:** All non-government organizations, members of civil society and other concerned groups are encouraged to contribute to the success of the campaign through information dissemination, social mobilization, recruitment of volunteers, providing donations, and other appropriate means.

**SEC. 7. Effectivity:** This Executive Order shall take effect immediately upon approval.

**DONE**, in the City of Manila, this 19<sup>th</sup> day of September, in the year of the Lord, two-thousand and three.



By authority of the President:



**ALBERTO G. ROMULO**  
Executive Secretary

