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DepED MEMORANDUM
No. 202, s. 2004

MAY 04 2004

**PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)
ANNUAL CONVENTION**

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Home Economics Association (PHEA) will hold a three-day Annual Convention in Home Economics Education on October 21-23, 2004 at the Ilocos Sur National High School, Gomez St., Vigan City, Ilocos Sur.
2. The theme of the convention is "Cooperation and Interdependence-Fostering Leadership in Home Economics for Healthy Communities".
3. The objective of the convention is to analyze, discuss important issues and challenges of each and every Asian country and plan alternative solutions in the light of improving quality.
4. Participants to the convention include regional and division supervisors, school heads/administrators and principals, home economics department heads, chairman and coordinators of Technology and Livelihood Education (TLE), EPP teachers, Agricultural Arts teachers, nonformal education teachers, TLE DepED scholars representing their respective regions and PHEA regional coordinators. Participants should be in their native Filipino costume for a regional presentation in the cultural show.
5. A registration fee of Three Thousand Five Hundred Pesos (PhP 3,500.00) will be charged each participant to defray expenses (excluding transportation) for hotel lodging and accommodation starting afternoon of October 21, including meals and snacks, supplies, reading materials, recipe books and handouts. Participants representing public schools are allowed to seek donations and other sources of funds. Private school participants can make financial arrangements with their respective institutions.
6. Inquiries on advance registration may be addressed to the President, Dr. Leticia S. Navarro, at tel.no. 882-20-81 and Dr. Luz V. Rojo, Vice President at tel. no. 926-22-33, DepED National Capital Region, Misamis St., Bago Bantay, Quezon City.
7. Immediate and wide dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS
Secretary

Reference :

DepED Memorandum: No. 204, s. 2003

Allotment : 1-(D.O.50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS
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