



DepED MEMORANDUM
No. **215**, s. 2011

SEP 23 2011

THE ANNUAL STUDENTS' INDEPENDENT FILM (SINDI-FILM) AWARDS

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The Sectoral Anti-Poverty (SAP) Movement Philippines, Inc., in cooperation with the Department of Education (DepEd) through the Bureau of Secondary Education (BSE), the National Youth Commission (NYC), the Youth for Environment in Schools (YES) Pinoy Foundation (YPF), the UP Film Institute (UPFI), the ABS-CBN Broadcasting Corporation, the Film Academy of the Philippines (FAP), the Innovative Management and Communications Network (IMCN), the TATS Entertainment Production, and the Filipino Movie-Workers Films, Inc. is launching the **Annual Sindi-Film Awards**. This is a search for best students' independent films and film makers from the secondary schools which painstakingly devoted their time, energies and talents to contribute positive messages highlighting good Filipino values and traits.

2. The competition aims to:

- a. serve as a nationwide search for outstanding secondary school students with the talent for filmmaking; and
- b. lay the groundwork for the introduction and institutionalization of formal filmmaking subjects in all of the country's high schools catering to students with the aptitude and inclination for filmmaking as a productive endeavor for creative individuals.

3. The search is open to students in media arts from the schools offering the Special Program in the Arts (SPA). Students from both public and private secondary schools nationwide are encouraged to participate in the said competition.

4. The competition will have the following levels: (a) school district level; (b) city/provincial schools level; (c) regional level; and (d) national/grand finals level.

5. Each of the qualified films with a maximum running time of fifteen (15) minutes and with no copyrighted music can have any of the following standard genres: (a) short fiction; (b) documentary short subject; and (c) animation or experimental. Artistic excellence governs the general criteria for choosing the winners.

6. Starting **September 19, 2011** onwards, the following activities shall be undertaken:

- a. The students shall submit their respective finished films in DVD format to their school along with the accomplished entry forms. Each school convening a panel of qualified judges will choose one (1) entry genre to compete in the school district level;



- b. Judging from among the submitted entries from the different schools under a particular school district jurisdiction, each school district will choose a winner for each genre to represent it in the city/provincial schools division level of competition;
- c. The winners for each genre in the city/provincial schools division level of the competition will qualify for the regional level; and
- d. The winners in turn for the regional level of the competition covering all of the country's seventeen (17) regions shall serve as the finalists for the **Annual Sindi-Film Awards**. From these films, the grand winner for each genre shall be chosen by the national panel of film experts.

7. The finalists and the grand winners will receive the following prizes:

- Finalists - trophy, PhP5,000.00 cash, certificate, film scholarship from the FAP through Film Gym, free vacation showcase
- Grand winners - trophy, PhP15,000.00 cash, certificate, film scholarship from the FAP through Film Gym, video-camera, free vacation showcase and a college scholarships in pursuit of a film degree

8. All regional directors (RDs) and schools division/city superintendents (SDSs) are encouraged to provide full support to this undertaking by conducting an intensified information-dissemination drive in their respective jurisdictions and by designating regional/division Sindi-Film coordinators to coordinate, monitor and report the implementation of this activity. The list of regional and division coordinators shall be submitted to the Bureau of Secondary Education (BSE), DepEd Complex, Meralco Avenue, Pasig City.

9. For reference, enclosed are the following documents:

- Enclosure No. 1 - Competition Mechanics
Enclosure No. 2 - Schedule of Activities
Enclosure No. 3 - Entry Submission Form

10. For more information, please contact the **Sindi-Film**, No. 45 Malingap St., Teachers Village East, Diliman, Quezon City at telephone nos.: (02) 986-2102; (02) 921-3611, mobile phone no.: 0910-427-7433 or send a message through e-mail address: sectoralantipovertymovement@gmail.com.

11. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated

Reference: N o n e

To be indicated in the Perpetual Index under the following subjects:

CONTESTS
PRIZES or AWARDS

SEARCH
STUDENTS



COMPETITION MECHANICS



The competition seeks to achieve manifold goals. It serves as a nationwide search for outstanding secondary-school students with the talent for filmmaking. It aims to lay the groundwork for the introduction and institutionalization of formal filmmaking subjects in all of the country's high schools catering to students with the aptitude and inclination for filmmaking as a productive endeavor for creative individuals.

Artistic excellence governs the general criteria for choosing the winners.

Qualified films each with a maximum running time of 15 minutes and with no copyrighted music can have any of the standard genres, namely, short fiction; documentary short subject; animation or experimental.

The Annual Sindi-Film Awards shall have the following levels of competition: (a) school district level; (b) division of city/provincial schools level; (c) regional level; and (d) national/grand finals level. A panel of qualified judges shall be formed accordingly for each level of the competition involving each school district, each division of city/provincial schools and each region.

The Department of Education (DepEd) through channels shall call on all interested students from all of the country's secondary schools both public and private to submit their respective entries on or before a set deadline. Deadline is set two to three months from the time the competition is announced to allow sufficient filming time for participants.

Students shall submit their respective finished films in dvd format to their schools along with the accomplished entry forms. Each school convening a panel of qualified judges would choose one entry for each genre to compete in the school-district level.

Judging from the submissions from the different schools under a particular school district's jurisdiction, each school district would choose a winner for each genre to represent it in the division of city/provincial schools level of the competition.

Winners respectively for each genre in the division of city/provincial schools level of the competition qualify for the regional level of the competition.

Winners in turn for the regional level of the competition covering all of the country's 15 regions shall serve as the finalists for the Sindi-Film Awards. From these films, grand winners for each genre shall be chosen by a national panel of film experts and creatives.

Each region shall have four film-finalists for all genre, or sixty (60) national finalists from the country's 15 regions. These film-finalists shall be submitted to the Annual Sindi-Film Awards Secretariat at the address located at the bottom. Films are compiled and produced into dvd copies by the SAP Movement Philippines that to be distributed to respective school-finalists. Each 60 finalists shall distribute at least 3,000 dvd copies to their respective schools and/or regions for the promotion of film-entries. Portion of the dvd sales shall be donated to respective students' organizations as "Trust Fund" to finance their future film making activities.

Prizes of each finalist shall include a trophy, certificate, P5,000 cash, and a free vacation showcase. While grand winners each will receive a trophy, certificate, P15,000 cash, video-camera, free vacation showcase and a college scholarship in pursuit of a film degree.

The designated secretariat for the Sindi Film Awards shall have copies of all films entered in the competition and reserve the right to screen them in any occasion and manner they are deemed fit consistent with the goals and objectives of the competition.



(Enclosure No. 2 to DepEd Memorandum No. 215, s. 2011)



SCHEDULE OF ACTIVITIES

September 19, 2011	Formal Opening
Onwards	<i>Pre-registration & submission of Entry Forms together with terms & conditions</i> <i>Film Making Activity</i> <i>Acceptance of Film Entries</i>
December 31, 2011	Deadline of Submission of Film Entries
January 1 to 31, 2012	<i>Selection of qualified Entries</i> <i>Announcement 60 National Finalists</i>
February to March 2012	<i>Compilation of 60 film-finalists and production into dvd copies</i> <i>Distribution of dvd copies to all school- finalists</i> <i>Convening of selected qualified panel of judges</i>
April 22, 2012	<i>Selection of winners</i> Film Festival/Awarding of Winners



(Enclosure No. 3 to DepEd Memorandum No. 215, s. 2011)



ENTRY SUBMISSION FORM

Name:
Address:
Email:
Mobile #:
Landline #:

PICTURE
OR
GROUP LOGO

Birthday (if group, date formed):
Ethnicity:
Affiliations:
Media/Film related organizations:

Age:
Civil Status:

Short Profile of the filmmaker:

EDUCATIONAL BACKGROUND

Elementary:
Highschool:
Other media/film-related trainings:

WORK SUBMITTED

Title:
Format:
Director:
Producer/Production Outfit:

Running Time:
Writer:
Editor:

Type of work:

- Short Fiction Documentary Short Subject
 Animation Experimental

Synopsis:

Who is the target audience of this work?
Why should the work be part of the Annual SIndi-Film Awards?

PARTICIPATION

Will you be able to attend the Awards Night?
Will you be able to invite participants or audience to the Awards Night?

I/We hereby agree to the terms and conditions stipulated in the Competition Mechanics and further agree to allow the SIndi Film Awards Secretariat to have copies of all films entered in the competition and reserve the right to screen them in any occasion and manner they are deemed fit consistent with the goals and objectives of the competition.

SIGNATURE OVER PRINTED NAME