



Republic of the Philippines
Department of Education

MAY 11 2012

DepEd MEMORANDUM
No. **83**, s. 2012

OPLAN BALIK ESKWELA FOR SCHOOL YEAR (SY) 2012-2013

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd) will activate **Oplan Balik Eskwela (OBE) for School Year (SY) 2012-2013** from May 28 to June 8, 2012 to ensure the smooth opening of classes.

2. The OBE aims to address the problems commonly encountered during this period particularly, assurance that students are properly enrolled and able to attend school on the first day of classes, June 4, 2012.

3. The OBE 2012 shall include the following components:

a. **Convergence.** Coordination with other government agencies involved in school opening matters shall again be initiated by this Department. As such, to assemble this year's *Oplan Balik Eskwela*, Inter-Agency Task Force shall be created to include the following:

- Department of Trade and Industry (DTI);
- Department of National Defense (DND);
- Department of the Interior and Local Government (DILG);
- Department of Public Works and Highways (DPWH);
- Department of Health (DOH);
- Philippine National Police (PNP);
- Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA); and
- Metro Manila Development Authority (MMDA).

Schedules for the Task Force meetings shall be announced on a separate advisory. Private corporations involved in the delivery of services will also be invited.

b. **Information Dissemination.** DepEd will provide the public with important information through press releases, press conferences, media interviews, website posting and other available medium. Also, the DETxt facility shall provide a link between the Department and the general public.

c. **Information and Action Center (IAC).** The OBE 2012 Information and Action Center shall be set-up from May 28 to June 8, 2012 at the DepEd *Bulwagan ng Karunungan*, DepEd Central Office, Meralco Avenue, Pasig City to serve as an information and complaints processing and routing mechanism for the duration of the project. The following offices/units are requested to assign representative(s) to the Action Center:

- Office of the Secretary (OSec)
 1. Communications Unit (Comm Unit)
 2. DETxt Action Center
 3. Educational Information Division (EID)
 4. Center for Students and Co-Curricular Affairs (CSCA)
Student-volunteers/trainees
- Office of the Undersecretary for Regional Operations
- Office of the Undersecretary for Legal and Legislative Affairs
 1. Office of the Assistant Secretary for Legal and Legislative Affairs
 2. Legal Division
- Office of the Undersecretary for Programs and Projects
- Office of the Assistant Secretary for Programs and Projects
Special Programs and Projects Office (SPAPO)
- Bureau of Elementary Education (BEE)
- Bureau of Secondary Education (BSE)
- Bureau of Alternative Learning System (BALS)
- Health and Nutrition Center (HNC)
- National Education Testing and Research Center (NETRC)
- Educational Development Projects Implementing Task Force (EDPITAF)
- Instructional Materials Council Secretariat (IMCS)
- Administrative Service (AS)
 1. General Services Division (GSD)
 2. Property Division
- Office of the Planning Service (OPS)
 1. Planning and Programming Division (PPD)
 2. Research and Statistics Division (RSD)
 3. Physical Facilities and Schools Engineering Division (PFSED)
- Technical Service (TS)
 1. Educational Audio-Visual Division (EAVD)
 2. Information and Communication Technology Unit (ICTU)
 3. Materials Production and Publication Division (MPPD)
- Employees Welfare and Benefits Division (EWBD)
- Accounting/Budget Division

4. All offices and units at the Central Office are requested to actively participate in the OBE 2012 and provide the support needed to ensure the success of the project.

5. All regional directors (RDs) and schools division/city superintendents (SDSs) are directed to form their Local Information and Action Centers (LIAC). They shall perform the following tasks:

- a. Designate from among their respective senior staff at least two (2) Senior Action Officers who shall oversee regional/division and local concerns and at least four (4) support personnel from other staff members. Their names should be submitted together with their hotline numbers to **Ms. Erna Aganon**, Head, DepEd Central Office-Information and Action Center (DepEd, CO-IAC) on or before **May 4, 2012**;
- b. Set-up hotlines to receive calls, text messages, fax messages, and e-mails on complaints, requests and suggestions from parents, students and other concerned citizens;
- c. Set-up help desk to accommodate walk-in concerns; and
- d. Update/Submit daily reports to the DepEd CO-IAC on the concerns mentioned in Item (b) every 11:00 a.m. and 5:00 p.m.

6. Likewise, all field and school officials are enjoined to lend their support to this campaign to ensure that all school children are enrolled.

7. Expenses which will be incurred for this project including payment for the services by the concerned personnel during the OBE 2012 from May 28 to June 8, 2012, in addition to, or over and above, their regular workload, shall be charged to OSEC Funds for CO personnel and to local funds for regional and division personnel. Expenses will be subject to the usual accounting and auditing rules and regulations.

8. For more information, all concerned officials and individuals may contact:

The DepEd Central Office-Information and Action Center (DepEd CO-IAC)

DepEd Central Office

DepEd Complex, Meralco Avenue, Pasig City

Telephone No.: (02) 636-1663

Fax No.: (02) 636-8641

Mobile Phone No.: 0919-456-0027

E-mail Address: action@deped.gov.ph

9. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC

Secretary

Reference: DepEd Memorandum: No. 110, s. 2011

To be indicated in the Perpetual Index under the following subjects:

ADMISSION or ENROLMENT
BUREAUS & OFFICES
CAMPAIGN

COMMITTEES
PROJECTS
SCHOOLS