

DepEd Advisory No. 99, s. 2016

April 19, 2016

In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

(Visit *www.deped.gov.ph*)

20<sup>TH</sup> PHILIPPINE ACADEMIC BOOK FAIR OF THE ACADEMIC BOOKSELLERS  
ASSOCIATION OF THE PHILIPPINES

The Academic Booksellers Association of the Philippines, in partnership with Primetrade Asia Inc., will conduct the *20<sup>th</sup> Philippine Academic Book Fair* from 10:00 a.m. to 7:00 p.m. on July 5 to 7, 2016 at the Megatrade Hall 1, Fifth level, Building B, SM Megamall, EDSA-Mandaluyong City.

The Book Fair aims to:

1. feature up-to-date books, journals, references and other materials recently published for and by the academic community; and
2. provide the Filipino people the opportunity to avail of educational materials relevant to their field of study.

The target participants are regional and schools division supervisors, school leaders, administrators and principals, subject area coordinators, teachers and educators, librarians and students both from public and private schools nationwide.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2015 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Ms. Ma. Cristina S. Capistrano  
Vice President  
Primetrade Asia Inc.  
Fifth Floor, Accelerando Building, 395 Sen. Gil Puyat Avenue, Bel-Air  
1209 Makati City, Metro Manila  
Telephone Nos.: (02) 896-0682; (02) 895-2966; (02) 896-0661; (02) 895-1706  
Fax No.: (02) 896-0695  
Mobile Phone No.: 0922-896-0682  
Email Address: [bookfair@primetradeasia.com](mailto:bookfair@primetradeasia.com)  
Website Address: [www.primetradeasia.com](http://www.primetradeasia.com)