



Office of the Secretary

MAR 26 2007

DepED MEMORANDUM
No. 134, s. 2007

GLOBAL DRAWING COMPETITION FOR CHILDREN

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. The Delegation of the European Commission to the Philippines is pleased to announce the European Commission's Global Drawing Competition for Children. This is open to all elementary school children 8 to 10 years of age to express their creativity and vision of women/men equality.

2. This competition is part of the celebration of Women's Month and in line with the European Union's commitment expressed in the "European Consensus on Development" to strengthen gender equality mainstreaming.

3. Enclosed are the rules of the competition. For the pre-selection of top 10 entries from the Philippines, drawings (with captions) shall be submitted to the Delegation of the European Commission to the Philippines, 30th Floor, RCBC Plaza, Tower II, 6819 Ayala Avenue, Makati City either by hand or by mail not later than April 30, 2007. Representatives from various institutions and the Delegation of the European Commission to the Philippines will form a selection committee to judge the entries based on the following criteria:

Relevance to the Theme	-	50%
Technique	-	25%
Composition	-	25%

4. The top 10 or the 10 national winning entries will be submitted by the Philippine Delegation to the European Commission in Brussels for the global level competition. The awarding ceremony for the Philippines' entries is scheduled on May 8, 2007 at the Podium, Ortigas, Mandaluyong City. Special prize including trophies will be provided to the 10 winners from the national level.

5. For more information, please contact Ms. Thelma Gecolea, Public Affairs Officer, tel. no. 859-5124 or Ms. Romina Sta. Clara, Programme Officer, tel. no. 895-5144, Delegation of the European Commission of the Philippines.

6. Immediate dissemination of this Memorandum is desired.

VILMA L. LABRADOR
Undersecretary

Encl.:

As stated

Reference:

N o n e

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

CONTESTS

PUPILS

Made by global drawing
1/20/07

(Enclosure to DepED Memorandum No. 134, s. 2007)

Practical guidelines for the Implementation of the drawing competition on the theme of "gender equality"

On the occasion of women's International day in 2007 and on the occasion of the fiftieth anniversary of the Treaty of Rome, EuropeAid proposes to launch a drawing competition in order to call on the children in developing countries to express their vision of women/men equality.

Their participation will testify to the creativity, enthusiasm and integration of the concept of "gender" in the spirit of the children, and more particularly in those of the 8-10 years age group, in the third countries.

A drawing will be selected by region/continent (ACP, LA, Asia and MEDA), by a jury, and the prize, of a total value of € 1000 for each region/continent, will be used for:

- the attribution with each laureate, of their school stationery supplies including the possible school uniform, for the following school year;
- the subscription for the school of each laureate to a youth publication having a strong interest to the contributing age group. The recommendations of the Delegation both for the choice of the publication, and for the duration of the subscription according to the local costs, will be highly appreciated;
- The exhibition of the drawings of the four winners, and of the six following, in a drawing/postcard book which will be distributed in the schools of the countries of the four regions/continents (ACP, ALA, Asia, MEDA) concerned.

Historical background

International Women's Day is celebrated on http://en.wikipedia.org/wiki/March_8 March every year.

This day finds its origin in the protests of women at the beginning of the 20th century, in Europe and in the United States, calling for better working conditions and the right to vote. It was officialised by the United Nations in 1977, calling on each country of the planet to celebrate this day for women's rights.

It is a day celebrated throughout the world: the occasion to assert equality, and to make an assessment on the situation of women. Traditionally the groups and associations of militant women prepare events everywhere in the world, to make their claims succeed, to improve the situation of women, to celebrate the victories and the projections.

Since the creation of the European Economic Community in 1957, the principle of equal treatment between women and men has been an integral part of the EC Treaty. During the last 30 years, this principle has been implemented by European legislation in numerous fields and the European Court of Justice largely developed it in its case law. The European Commission supervises the application of this legislation and, when that proves suitable, proposes a new law¹[1].

The equality of women and men is now incorporated into all the policies of the European Union²[2].

Today, the word "Gender" is readily used, to express the topic of the gender equality. And the European Commission is devoted to incorporating the dimension of gender into its policy of development cooperation³[3].

In 2005, The European Commission supported activities aiming to promote the gender equality, in the attitudes and the behaviour of the young boys and girls as regards violence against the young girls and women⁴[4].

Rules of the competition

"Once upon a time, there was a girl and a boy, without them two, the world would no longer be"

Article 1 – At the occasion of women's international day in 2007, **the European Commission** which also celebrates the 50 years of the Treaty establishing the European Community, proposes to **launch a drawing**

⁽¹⁾ http://ec.europa.eu/employment_social/gender_equality/legislation/index_en.htm

⁽²⁾ http://ec.europa.eu/employment_social/news/2005/mar/womensdaymemo_en.html

⁽³⁾ http://europa.eu.int/eur-lex/fr/com/cnc/2001/com2001_0295en01.pdf

⁽⁴⁾ <http://ec.europa.eu/comm/europeaid/cgi/frame12.pl>

competition on March 8th 2007. This competition will call on the children in third countries, the future adults, to express their vision of gender equality. Their participation will testify to the integration of the concept of "gender equality", in the spirit of the children.

Article 2 - This competition is open to all the children of the 8-10 years age group, residing and attending school in the ACP States, Asia, Latin America and European Neighbourhood- Mediterranean region, and holding the nationality of one of the countries of these region/continents (see the list of the countries in annexe).

Article 3 - The participants are invited to create a drawing, expressing their vision of women/men equality with a caption.

Article 4 - The drawing has to be produced on a size sheet maximum format A4, and on only one side of the sheet.

Article 5 - The caption will have to be in English, French, Portuguese or Spanish language, and will not exceed 5 lines. It has to be on the same side as the drawing.

Article 6 - The first name, the last name and the age of the child, should be written on the back of the drawing, together with his class and the address of the school.

Article 7 - **The deadline for receipt of the drawing is 30 April 2007 (EC Manila).** Entries should be submitted to the Delegation of the European Commission in the country where the child attends school.

Article 8 - A jury composed of representatives from each one of the four regions/continents (ACP States, Asia, Latin America and European Neighbourhood Mediterranean) will select a winner by region/continent.

Article 9 - The prize will be € 1 000 for each of the winners and will be used for:

- School stationery, and possibly school uniforms of each of the four laureates, for the following school year;
- A subscription to an educational magazine for the school of each of the four laureates. This magazine would be of a high interest to the contributing age group;
- The drawings of the four winners and six runner-ups will be included in a drawing/postcard book which will be distributed in the schools of the countries of the four region/continents (ACP, Asia, Latin America and the European Neighbourhood Mediterranean) concerned.

Article 10 - The participants understand that the copyright of the pictures will be retained by the European Commission.

Article 11 - The European Commission will keep all drawings submitted. The participants will not have right of return.

Article 12 - The European Commission can not be held for responsible for *force majeure*, should the competition have to be modified or cancelled.

Article 13 - Submission of an entry presupposes the acceptance of all competition conditions by the participants. No appeal on the method of the organisation or on the results of the competition will be accepted. The jury's decisions will be final.

Article 14 - A copy of the competition's rules will be provided to all participants schools. An information sheet on women's day will be provided.

For more details you may contact our press and information officer: Ms. Thelma Gecolea or Mr. Robert Leon at 859-5124 or 5125 email: thelma.gecolea@ec.europa.eu or robert.leon@ec.europa.eu

Operations Section: Ms. Romina "Beng" Sta. Clara or Ms. Ella Borromeo at 859-5144 or 5134 email: delegation-philippines-cop@ec.europa.eu