



Republic of the Philippines
Department of Education



Tanggapan ng Kalihim
Office of the Secretary


JAN 28 2009

DepED MEMORANDUM
No. 29, s. 2009

GREEN WAVE CAMPAIGN

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. As part of the implementation of the Tree-Planting, Tree-Growing and Tree-Caring Program pursuant to DepED Order No. 33, s. 2008, the Department of Education (DepED) and the Department of Environment and Natural Resources (DENR) are supporting the United Nations Environment Program (UNEP) Convention on Biological Diversity's (CBD) Green Wave Campaign.
2. The Green Wave is a global biodiversity campaign to educate the children and the youth about biodiversity which will lead up to the International Year of Biodiversity in 2010. Each year, the Green Wave will contribute to worldwide celebrations of the International Day for Biological Diversity. It also supports other national, international and global tree planting initiatives such as the UNEP-led Billion Tree Campaign.
3. Towards this end, pupils, students, teachers, school heads/principals, supervisors and officials are enjoined to initiate and implement activities relative to this undertaking in accordance with the Mechanics of the Campaign as contained in the enclosure.
4. All Regional Directors and Schools Division/City Superintendents are directed to provide leadership and full support to this undertaking in their respective areas. Likewise, the Regional and Division Supervisors handling Science, as the Tree-Planting Regional and Division Coordinators, are tasked to coordinate with the Youth Desk Officers of the Department of Environment and Natural Resources for the campaign.
5. For more information, please contact the Department of Environment and Natural Resources- Special Concerns Office-Youth Desk c/o Ms. Maria Magnolia Q. Danganan at tel. nos. (02) 926-8346/927-6336 or the DepED-CSCA c/o Executive Director Joey G. Pelaez at tel. nos. (02) 636-3603/6345508 or log on to www.deped-csca.com or <http://youthdesk.denr.gov.ph>.
6. Immediate and widest dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary
Officer-in-Charge

Encl.: As stated
Reference: DepED Order: (No. 33, s. 2008)
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN

ENVIRONMENTAL EDUCATION

PROGRAMS

THE GREEN WAVE CAMPAIGN MECHANICS

What is Green Wave all about?

The Green Wave is a global biodiversity campaign to educate children and youth about biodiversity. It leads up to the International Year of Biodiversity in 2010. Each year, *The Green Wave* will contribute to worldwide celebrations of the International Day for Biological Diversity. It also supports other national, international and global tree planting initiatives such as the UNEP-led Billion Tree Campaign.

What are its key messages?

The key messages of the campaign are threefold:

- Children and youth around the world want a healthy, biodiverse future.
- Children and youth around the world will unite and take action for biodiversity.
- Children and youth are working towards the 2010 biodiversity target of reducing biodiversity loss.

How to participate?

1. All the Regional and Division Supervisors handling Science, as the Tree-Planting Regional and Division Coordinators, shall coordinate with the Regional Youth Desk Officers of the Department of Environment and Natural Resources regarding school's participation to the Green Wave Campaign.
2. Schools must register thru <http://greenwave.cbd.int>.
3. The planting of trees should begin between now and May 22, 2009. The Department of Environment and Natural Resources will provide (depending upon availability) or recommend indigenous/native species for planting.
4. The following information of all registered schools should be submitted by the respective Division Tree Planting Coordinators to the DepED-Center for Students and Co-Curricular Affairs through telefax numbers (02) 636-3603/634-5508 or email to joeypelaez@ymail.com on or before **May 15, 2009**.
 - a. Name of the Division
 - b. Name and address of the Participating Schools
 - c. Name of the Teacher-Adviser in-charge of the Green wave Initiative
 - d. Number of Students participating in the Green Wave
 - e. Tree planting site
 - f. Number of trees planted
 - g. Species of trees planted

5. On May 22, 2009 –

- a. At exactly 10:00 AM, all registered schools should water their trees (whether it is in the ground or still in the nurseries) to create the symbolic green wave. Photo documentation with a short write-up of respective school's Green Wave experience should be accomplished and uploaded to **<http://greenwave.cbd.int>** on the same day.
- b. At 8:00 PM, check the Green Wave website. An interactive map will "go live" and all the activities that happened around the world will be seen.

6. All Division Tree Planting Coordinators and the Regional Youth Desk Officers of the Department of Environment and Natural Resources should compile photo documentation of the participating schools and submit the same to **joeypelaez@ymail.com** or **youthdesk@denr.gov.ph** on or before May 31, 2009.