

Advisory No. 074, s. 2019

May 2, 2019

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit *www.deped.gov.ph*)

40th MANILA INTERNATIONAL BOOK FAIR OF THE PRIMETRADE ASIA INCORPORATED

The Primetrade Asia Incorporated in partnership with the Book Development Association of the Philippines (BDAP), Philippine Booksellers Association Incorporated (PBAI), Overseas Publishers Representatives' Association of the Philippines (OPRAP), and the Asian Catholic Communicators Incorporated (ACCI) will hold its 40th Manila International Book Fair from September 11 to 15, 2019 at Halls 1 to 4 and Function Rooms 1 to 3 of the SMX Convention Center, Mall of Asia Complex, Pasay City.

The book fair aims to:

1. promote good reading habits, especially among the youth;
2. create opportunities for people to avail of books and learning tools for the development, upgrading, and institutionalizing skills of the book industry and its allied industries;
3. upgrade learning and teaching levels;
4. provide a venue where an exchange of ideas can take place among publishers, booksellers, librarians, academicians, writers, printers, manufacturers and distributors of educational aids and all those connected with book development, publishing, printing, computer distributors/retailers, school and office supplies, computer and learning institutes, and related trade from within and outside the Philippines; and
5. encourage authorship, and improve the literacy and creative content of book published.

The school librarians, teachers, and students are invited to attend this activity.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges, and Universities (Ganzon Law).

For more information, contact:

- Ms. Irene Lloren
- Ms. Bernadette Catahan
Primetrade Asia Inc.
5/F Accelerando Building, 395 Sen. Gil Puyat Avenue
Brgy. Bel-Air, Makati City
Telephone Nos.: (02) 896-0661 and (02) 896-0682
Fax No.: (02) 896-0695
Email Addresses: bookfair@primetradeasia.com
info@primetradeasia.com
Website: www.manilabookfair.com