



Republic of the Philippines  
Department of Education

20 AUG 2020

DepEd MEMORANDUM  
No. **060**, s. 2020

**2020 ASEAN MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Minister of Basic, Higher, and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
All Others Concerned

1. The Association of Southeast Asian Nations (ASEAN) was established on August 8, 1967 through the signing of the ASEAN Declaration (Bangkok Declaration). The Foreign Ministers of Indonesia, Malaysia, the Philippines, Singapore, and Thailand signed the original Declaration and was later on joined by Brunei Darussalam, Cambodia, Lao PDR, Myanmar and Viet Nam to form the ASEAN Member States that we have now.
2. By virtue of Presidential Proclamation No. 282 dated July 31, 2017 (Amending Presidential Proclamation No. 1008 dated May 21, 1997) declaring the month of August of every year as **ASEAN Month** and CSC Memorandum Circular No. 013 dated July 8, 2019 enjoining all government agency heads to include the singing of the ASEAN Anthem and sharing of information on ASEAN in all flag raising ceremonies within August of every year beginning 2019, the Department of Education (DepEd) is organizing an ASEAN Month celebration for 2020.
3. Following the ASEAN Chairmanship theme, **Cohesive and Responsive**, and the ASEAN-PH National Secretariat's theme, **Forging a Cohesive Community**, the DepEd theme for this year's celebration is **Forging a Cohesive ASEAN Community: Ensuring Inclusive Education Amidst COVID-19**.
4. The Department, through the International Cooperation Office (ICO), will organize the proposed activities provided in the Enclosure.
5. All DepEd personnel are hereby enjoined to use the Facebook frame dedicated for the ASEAN Month celebration, courtesy of the ASEAN-PH National Secretariat, which may be accessed through: [https://www.facebook.com/profilepicframes/?selected\\_overlay\\_id=1196433207382275](https://www.facebook.com/profilepicframes/?selected_overlay_id=1196433207382275).
6. For more information, please contact the **International Cooperation Office**, Ground Floor Teodora Alonzo Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [ico@deped.gov.ph](mailto:ico@deped.gov.ph) or at telephone number (02) 8637-6462.
7. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary



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DEPED-OSEC-434997

Encl.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
EMPLOYEES  
OFFICIALS

SMMA, APA, MPC DM 2020 ASEAN Month Celebration  
0197 – August 17, 2020

(Enclosure to DepEd Memorandum No. **060** , s. 2020)

**PROPOSED SCHEDULE OF ACTIVITIES FOR THE 2020 ASEAN MONTH  
CELEBRATION**

<b>Date</b>	<b>Activity</b>	<b>Organizing Agency</b>
<b>03 August 2020</b>	Virtual Flag Raising Ceremony	DepEd
<b>06 August 2020</b>	Sama-Sama ASEAN Webinar Series on Education Amidst COVID-19	DFA, PIA, PCOO, PTV
<b>08 August 2020</b>	ASEAN Day Video Presentation	DFA, PTV
<b>12 August 2020</b>	Webinar on Special Education in the New Normal	DepEd
<b>19 August 2020</b>	Webinar on ASEAN Kitchen	DepEd
<b>26 August 2020</b>	Webinar on ASEAN Heritage Sites	DepEd