



Republic of the Philippines
Department of Education

OCT 21 2024

DepEd MEMORANDUM
No. **060**, s. 2024

OBSERVANCE OF THE NATIONAL INDIGENOUS PEOPLES MONTH 2024

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Presidential Proclamation No. 1906, October is declared as National Indigenous Peoples (IP) Month in recognition and protection of the rights of Indigenous Cultural Communities (ICCs)/IPs.

2. This 2024, the theme *Katutubong Filipino: Pagtibayin ang Tagumpay 2030* (Indigenous Filipinos: Strengthening the Success by 2030) highlights how both the creativity of the IP and the richness of nature sustain and strengthen intangible cultural heritage (ICH). The celebration will gather approximately 270 representatives from the IP and cultural communities in various activities, including forums, fairs, demonstrations, and performances promoting the visibility of the Philippine ICH, particularly its linkages with nature and the creativity of the IP.

3. All regional offices (ROs), schools division offices (SDOs), and schools are urged to take part in related activities for the promotion of the observance, such as

- a. sharing and posting of ICH and IP-month-related activities and content, including the official poster, Facebook banner/s, calendar of activities including photos, videos, news features, and other collaterals released through the National Commission on Culture and the Arts (NCCA) website (<https://ncca.gov.ph/>), and Facebook Page (<https://www.facebook.com/NCCAOfficial/>) using the hashtag #Dayaw2024 and #KatutubongFilipinoPagtibayinAngTagumpay2030; and
- b. for ROs, SDOs, and schools implementing the IP Education Program, a separate issuance will be released regarding the IP Month observance relevant to the Indigenous Peoples Education Program while aligned with the initiative of the NCCA.

4. Kindly fill out the 2024 National IP Month Activity Form through <https://forms.gle/qyRbjNkygAeX4LyV8> for inclusion in the calendar of activities on or before **October 11, 2024** (Friday).

5. The 2024 National IP Month reference materials can be accessed through <https://shorturl.at/ZOrC9>. Activity implementation reports with high-quality photos shall be submitted to sccta@ncca.gov.ph in a Word document with the following details



for inclusion in the 2024 National IP Month Booklet on or before **November 8, 2024** (Friday).

6. Expenses incurred relative to the conduct of activities shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

7. For more information, please contact:

NCCA Cultural Communities and Traditional Arts Section

Telephone Number: (02) 8527-2192 local 524

Email Address: sccta@ncca.gov.ph

Bureau of Learning Delivery-Office of the Director IV

Department of Education Central Office

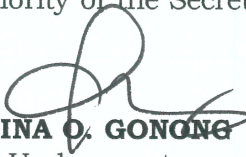
4th Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City

Email Address: bld.od@deped.gov.ph

Telephone Numbers: (02) 8636-2948 and 8637-4347

8. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:


GINA O. GONGONG
Undersecretary



Reference:

DepEd Memorandum No. 097, s. 2022

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
INDIGENOUS PEOPLES EDUCATION
OFFICIALS
SCHOOLS