



Republic of the Philippines  
Department of Education

NOTICE TO PROCEED

December 27, 2024

Date

**ANNA KRISTINE C. NORBERT**

Managing Director

**DDB PHILIPPINES, INC.**

16F Two World Square, 22 Upper McKinley Road,  
McKinley Hill, Fort Bonifacio, Taguig City

Project No.: **2024c-BHROD1(004)-BV-CB-040**

Project: **Procurement of Consulting Services for the Events Management Services for the 2024 HROD Convention**

Dear **Ms. Norbert**:

The attached **Contract** of the above project, bearing no. **2024c-BHROD1(004)-BV-CB040-C294** in the amount of **PHILIPPINE PESOS ELEVEN MILLION, NINE HUNDRED NINETY-NINE THOUSAND, EIGHTY and 76/100 (PhP11,999,080.76)** only, having been approved, this Notice is hereby issued to **DDB PHILIPPINES, INC.** that the firm's performance of its contractual obligation shall commence effective from the date of receipt of this Notice by the firm.

Therefore, the firm is responsible for performing said obligations in accordance with the terms, conditions, and implementation schedule of the **Contract**.

Kindly acknowledge receipt and acceptance of this Notice by signing in the space provided below.

Very truly yours,

**WILFREDO E. CABRAL**

*Undersecretary for Human Resource and Organizational Development  
Head of the Procuring Entity*

I acknowledge receipt of this Notice on:  
Name of the Representative of the Firm:  
Authorized Signature:

DECEMBER 27, 2024  
ANNA KRISTINE C. NORBERT

Encl.: As stated

SAC - JAD - JRY - SLA - RLO - GLC



BAC Secretariat Division  
Room M-512, 5<sup>th</sup> Floor, Mabini Building  
DepEd Complex, Meralco Avenue, Pasig City 1600  
Telephone No.: (02) 8633-9343; 8637-8292  
Email Address: depedcentral.bacsecretariat@deped.gov.ph

Doc. Ref. Code	ProcMS_BACSD_F007	Rev	00
Effectivity	09.20.21	Page	1 of 1



Certificate No. Prof QMS 22 80 0281